



# ECRS Online Backup

Imagine the nightmare of facing a tax audit with no access to your sales history. Or having to rebuild pricing for every item in your store. Things can and do go wrong, and these scenarios have happened to retailers.

To keep your business operational, it's critical to have a plan in place that will protect your data if you encounter a system failure. Any business that fails to plan for data disaster scenarios runs the risk of experiencing permanent loss of pricing data, sales history, loyalty points, membership information, reports, promotions, menus, employee records, and sometimes their entire inventory database.

ECRS' Online Backup is a contingency path that preserves your data before disaster strikes and restores your data when it does.

## What is Online Backup?

With ECRS Online Backup, your data is securely uploaded to an encrypted storage space and is accessible in the cloud, which can be accessed anytime. If your store controller or server fails and you are subscribed to ECRS Online Backup, ECRS can recover your backed up databases for you in less than an hour, in most cases.

ECRS Online Backup is monitored by ECRS for your peace of mind, and it's available for a low monthly fee – less expensive than the hassle of having your own employees manage backups manually, or hiring a third party company.

## What are the Benefits?

Losing your database always leads to other losses: time, money, and most importantly, customers. Don't let this be you. ECRS has spent extensive time researching, testing, and documenting the best online backup methods in the industry. Online Backup works hand-in-hand with CATAPULT® to create an insurance policy for your data, and works in conjunction with all of our server solutions. When running an enterprise, you have a laundry list of things to worry about. Data doesn't have to be one of them.

### WHY USE ECRS ONLINE BACKUP?

- Avoid costly retrieval services
- Retain ownership of your data
- Safeguard your data from permanent loss
- US-Based over-the-phone support
- Fully integrated with ECRS servers
- Avoid the hassle and complexity of third party backup systems